

Business	Autumn Term	Spring term	Summer term	Assessment of learning	Enrichment opportunities / wider reading
Year 10	<p><b>R067 topics covered in R068</b> TA1 - Entrepreneurs, risk and rewards</p> <p><b>R068 Coursework</b> - Design a business proposal</p>	<p><b>R068 Coursework</b> Design a business proposal</p> <p><b>R067 topics covered in R068</b> TA2 TA3</p>	<p><b>R067 Exam content</b> - Enterprise and marketing concepts</p> <p>New topics TA4 TA5 TA6</p>	<p>Enterprise assessment - multiple choice questions and short answer questions</p> <p><b>Unit R067:</b> Enterprise and marketing concepts which is worth 40% of your grade and is assessed via an external exam. This question paper has two parts:</p> <ul style="list-style-type: none"> <li>• Part A - comprising of 10 multiple choice questions (MCQs)</li> <li>• Part B - comprising of short answer questions and three extended response questions.</li> </ul> <p><b>Unit R068:</b> Design a business proposal which is worth 30% of your grade and is assessed by a piece of coursework with 5 tasks.</p>	<p>Local entrepreneurs share knowledge for topics - Helen Davies - Easypets/EasyTots Andrew Hibbert - Isupply/Real5network Jamie Boyd - Today Team/Princes Trust Nicola Gordon - Fashion Designer</p> <p><i>Textbook - Cambridge National Level 1/2 Enterprise and Marketing (Cambridge National 1/2)</i></p> <p><i>Tutor2u, GCSE Bitesize</i></p> <p>My Revision Notes: Cambridge National Level 1/2 Enterprise and Marketing</p>

<b>Year 11</b>	<p><b>R069 Coursework</b> Market and pitch a business proposal; branding and pitching the hat design</p> <p>Homework - revision <b>R067 Exam content -</b> Enterprise and marketing concepts</p>	<p><b>R069 Coursework</b> Market and pitch a business proposal; branding and pitching the hat design</p> <p>Homework - revision <b>R067 Exam content -</b> Enterprise and marketing concepts</p>	<p><b>R067 Exam content -</b> Enterprise and marketing concepts</p> <p>Revise all TA's</p>	<p><b>Unit R069:</b> Market and pitch a business proposal which is worth 30% of your grade and is assessed by a piece of coursework</p> <p><a href="https://www.ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-and-2-certificate-j819/">https://www.ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-and-2-certificate-j819/</a></p>	<p>TAcad entrepreneurs share knowledge for topics - Helen Davies - Easypets/EasyTots Andrew Hibbert - Isupply/Real5network Jmaie Boyd - Today Team/Princes Trust Nicola Gordon - Fashion Designer</p> <p>Business trip to TAndon</p> <p><i>Textbook - Cambridge National Level 1/2 Enterprise and Marketing (Cambridge National 1/2)</i></p> <p><i>Tutor2u, GCSE Bitesize</i></p> <p>My Revision Notes: Cambridge National Level 1/2 Enterprise and Marketing</p>